



CONTACT INFORMATION

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(312)659-9135

Location:
Chandler, AZ

Web Portfolio:
jessiczweifel.com

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www.linkedin.com/in/jessiczweifel

EDUCATION

Arizona State University, 2014
BA in Design Management
Certificate in Informatics
GPA: 3.6/4.0, Magna Cum Laude

SKILLS

Adobe Creative Cloud
Adobe XD
Adobe Experience Manager
HTML5
CSS
JavaScript
Figma
Sketch
Foundation
SEO
CRM management
Web design
Experience design
Digital marketing
Marketo
Workfront
Email design

EXPERIENCE

Sr. Web Designer, Insight
August 2016 - Present

Web Designer + Developer, Recruiting.com
June 2015 - July 2016

Website and Social Media Coordinator, BOS
August 2014 - June 2015

Web Marketing Intern, Business Office Systems (BOS)
July - August 2014

Victoria's Secret Swim Lead and Sales Associate
August 2012 - May 2014

INVOLVEMENT

Adobe Experience Manager Champion
2022

Undergraduate TA
Intro to Computer-Modeling & Intro to Computer-Aided Design
Fall 2011

ASU Sun Devil Family Association Community Involvement
12 Hours Community Service Per Semester
2010 - 2014

ACTIVITIES + AWARDS

ASU Sun Devil Family Association Scholar
2010 - 2014

Herberger Institute for Design and the Arts Dean's List
Fall 2010, Spring 2011, Spring 2013, Fall 2014, Spring 2014

New American University Scholar